Disney Pix Jr. Digital Camera For Preschoolers

- SRP: $59.99
- Retailers: Target, Toys R Us & DisneyShopping.com
- Available: Fall 2008
- For ages 3+

This 1.3 Megapixel kid-friendly camera is extremely durable with rubber grips and a large display screen for easy viewing. Due to the memory (32MB SDRAM), youngsters can click rapidly -- only two seconds between pictures. Available this summer nationwide and at www.disneyshopping.com.

THREE STYLES: Mickey Mouse Clubhouse, Little Einsteins, My Friends Tigger & Pooh

- Easy to grip, rugged materials, simple buttons
- 1.3 Megapixel Resolution
- 32MB internal storage
- Holds up to 150 photos (capacity for additional photo storage with add-on cards)
- USB enabled
- Built-in Auto Flash
- 1.5” Color LCD Screen
- SD/MMC Card Slot Expandable to 2GB
- Powerful on-board processor allows kids to snap pictures super quick!
- Long battery life - up to 15 hours of continuous use (requires 4 AA batteries - not included)

Package contents include: Disney Pix Jr. Digital Camera with character graphics, Wrist Strap, CD-ROM software (requires Windows 2000, ME, XP or Vista), USB Cable, User Guide
2008 Pix Max Storytelling Digital Camera

- SRP: $79.99
- Retailers: TBD
- Available: Coming this fall
- Ages 6+

Create Your Own Fairy Tale!

Special Features:
- 5MP Resolution with flash
- 1.8" Color LCD Screen
- 32 MB internal storage
- Holds up to 70 photos at high resolution
- Up to 2GB storage capacity with SD Card
- Internal rechargeable Lithium-ion battery
- Overlays with Disney Photo friends
- Includes Disney Photo friends software for custom character overlays

Disney Pix Max 3MP Digital Camera™

- SRP: $79.99
- Retailers: Best Buy, Circuit City, Toys ‘R’ Us, Target, Wal-Mart and DisneyShopping.com
- Available: Now
- For ages 6+

Designs: Silver stars, Pirates of the Caribbean out now and High School Musical and Enchanted designs coming in the Fall

Special Features:
- 3MP resolution
- Photo Friends - allows you to put Disney characters in your photos
- Holds up to 70 photos at high resolution; capacity for additional photo storage with add-on cards
- 1.5" Color LCD screen
- Flash
- 4x digital zoom
- Disney Pix photo editing software

Includes:
- Wrist strap, USB cable, User Guide
### Disney Pix Click™
- **SRP:** $49.99
- **Retailers:** Best Buy, Toys ‘R’ Us, Target and DisneyShopping.com
- **Available:** Now
- **For ages 6+**

*New and improved with higher resolution, flash and larger view screen.*

Photos are easily downloaded into your computer. Comes with **Disney Pix™**, an exclusive and highly interactive editing software suite that lets you create awesome photos and graphics.

**Special Features:**
- Holds up to 200 photos
- Higher Resolution- 1.3 MP with Flash
- 1.4 Color LCD display
- 2x digital zoom with built-in auto flash
- TV output (NTSC/PAL compatible)
- Requires 3 AA batteries (not included)
- 32 MB Memory (Holds up to 80 Photos)

**Includes:**
- Disney Pix™ Software CD-ROM
- USB cord
- 2 additional interchangeable faceplates
- Camera strap

---

### Disney Pix Micro™
- **SRP:** $19.99
- **Retailers:** Best Buy, Toys ‘R’ Us, Limited Too, DisneyShopping.com, and KB Toys
- **Available:** Now
- **For ages 6+**

*Designs: Pirates of the Caribbean: At World’s End, Hannah Montana and The Cheetah Girls*

*New and improved with VGA resolution.*

Digital pictures on the go! Take pictures anytime and anywhere with the ultra-small Disney Pix Micro. It’s the perfectly portable camera that easily hooks onto bags and backpacks. Comes with **Disney Pix™**, an exclusive editing software suite for creating awesome photos and graphics.

**Special Features:**
- Holds up to 40 photos
- VGA resolution (640x480) and LCD display
- Requires 1 AAA battery (not included)
- USB Enabled

**Includes:**
- Disney Pix™ Software CD-ROM, camera strap
Disney Flix Video Cam
- SRP: $99.99 camera
- Retailers: Disneyshopping.com, Target, Toys 'R' Us
- Available: Now
- For ages 6 and up

Kids can now easily direct and record their own version of their favorite Disney films with the new Disney Flix Video Cam and Disney Director software.

Special features:
- 1.5" Color TFT flip view screen
- 640 x 480 VGA resolution
- 1.3MP still image resolution
- 64 MB on-board memory; up to 2GB with SD card
- SD slot support up to 2 GB
- Disney Director feature provides storyboards and audio direction to make it easy for kids to create their own version of Disney favorites
- Customizable with interchangeable mylar faceplate inserts featuring popular Disney characters
- Settings: Preview, Video Capture, Playback, Disney Director, Menu states, Preview Still Capture

Additional features:
- Buzzer for button feedback
- Speaker for audio feedback
- Microphone (stereo or mono)
- Powered with 2 AA batteries or by PC, when connected
- 15 fps
- Capture still button
- 4x digital zoom
- Wrist strap, adjustable
- TV Out
- USB Enabled
- Tripod feature
Disney Director Packs
Create your own movie!
SRP: $14.99
Retailer: TBD
Available: Fall 2008

Disney Director software lets kids shoot and star in their own Disney movie. Software includes storyboards, sound effects, film footage, music and character voices from popular Disney films and TV shows. Kids can simply connect the camera to their PC to use the software and film their favorite scenes.

Titles include: High School Musical, Cinderella, Pirates of the Caribbean.
Coming soon: Hannah Montana and The Chronicles of Narnia.

Special features:
- 3 Video Clips
- Music
- 20 sound effects
- 10 Backgrounds
- 10 Animated Stickers
- 10 Windows
- 30 Stickers
- 1 Mylar insert for customizing the camera
- 1 Presentation Screen
- 1 Storyboard including special effects and transitions

MEDIA CONTACTS:

Nidia Caceros Tatalovich, (818) 544-0399, nidia.tatalovich@disney.com
Norma Rosenfield, (818) 591-2264, norma@rosenfieldpr.com